



July 2016

Veg Art is a hit with children at food and farming event

A team from Produce World made a hit with schoolchildren at the annual Kids Country Food and Farming Day at the East of England Showground. Attended by some 5,500 schoolchildren, the event brings together many retailers, growers, and food processors. At the request of the organisers, the company once again organised veg art, enabling the children to have fun while finding out more about vegetables.

CSR & Agronomy Administrator Rachel Ilgunas said: “We love attending the event and the children have a lot of fun with the veg art, but it is also a chance to talk to them about vegetables - where they come from and how important they are to good health. I had great support from the team at Produce World and they saw hundreds of children, and helped them to create lots of imaginative veg art creations.”



Andrew Burgess of Produce World demonstrates veg art to one of thousands of schoolchildren who attended Kids Country Food and Farming Day.

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Notes to Editors

Hi- res images available

Produce World Group Website: www.produceworld.co.uk Produce World Group Twitter: [@produceworld](https://twitter.com/produceworld)

About Produce World Group

As the largest supplier of fresh vegetables in the UK the Produce World Group designs and manages complex supply chains in order to deliver a wide range of fresh vegetables to its retail, food service and food manufacturing customers.

We work with our expert grower partners to grow the widest range of top quality fresh vegetables; we wash and pack them at our sites across the East of England; and deliver them to our customers on time and on budget.

In addition to our headquarters in Peterborough, we have sites across Lincolnshire and Cambridgeshire.

Media Enquiries:

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