



July 2016

Glassford Hammond Farming is Produce World's Grower of the Year

Carrot grower Glassford Hammond Farming is Produce World's Grower of the Year for 2016. Andy Hammond and Phil Lilley from Glassford Hammond received their certificate from Produce World's Procurement Director Paul Tracey during a visit to one of the company's farms.



Andy Hammond, Paul Tracey and Phil Lilley

Paul said: "Growing is at the heart of what we do at Produce World and, as growers ourselves, we understand the challenges and appreciate the skill and hard work that goes into growing great produce year after year. As well as our 'Grower of the Year', we also awarded titles for 'Collaborative Grower of the Year' and 'Innovative Grower of the Year', reflecting two critical aspects of successful modern vegetable growing."

"We asked our Procurement Team to score their growers against a number of criteria and Glassford Hammond Farming scored high right across the board. Last year they gave a great, all-round performance growing conventional roots for us, and are always collaborative in the way they work. 2015 was a challenging year on roots, and Glassford Hammond Farming helped us out when we needed them to go the extra mile."

Andy Hammond said: "We were surprised and delighted to receive this award. I think it is an acknowledgement of what we try to do every day of the week in terms of collaborating, innovating and working to deliver a high quality product that meets the needs of Produce World, their customers, and, ultimately, the consumers. It is also recognition of the continual effort and hard work put in by all the members of our team, without whom none of our achievements would be possible."

For the overall 'Grower of the Year' category, onion grower James Martin from Martin and Sons at Wisbech was Highly Commended. Produce World's Head of Procurement, Paul Tracey said: "James delivers consistently high standards of quality year in year out. He demonstrates a great attitude towards ensuring that we are kept compliant and is always willing to help in any way he can. He is a pleasure to work alongside and proves that big is not always best in growing crops."

The award for Collaboration went to Marc Heading of A & EG Heading, Chatteris, which is – like Martin and Sons – part of the Greenshoots co-operative. Marc was commended for his collaboration in delivering quality product to Produce World's customers and his help in storing imported produce.

The Innovation award went to Joe Rolfe, General Manager of Taylorgrown, a wholly-owned subsidiary of Produce World which supplies organic vegetables to the Group and other customers. Joe has been working on a number of cutting-edge initiatives, including biological control of cabbage root fly.



Joe Rolfe



Marc Heading

Notes to Editors

Hi- res images available

Produce World Group Website: www.produceworld.co.uk Produce World Group Twitter: [@produceworld](https://twitter.com/produceworld)

About Produce World Group

The Produce World Group grows and supplies quality fresh vegetables. It is one of the largest suppliers in the UK, providing produce into major retailers, food service and food manufacturing customers.

Crops supplied by the Group include potatoes, carrots, parsnips, onions, leeks, and garlic. As well as conventionally grown vegetables, the Produce World Group is a leader in the organic category.

The company works with its expert grower partners to grow the widest range of top quality fresh vegetables. It owns leading organic grower Taylorgrown, and its expert agronomy and procurement team adds value along the supply chain by working with individual growers, grower cooperatives and joint venture partners. Crops are washed, graded and packed at Produce World's sites across the East of England. In addition to its headquarters in Peterborough, the Group has sites in Lincolnshire and Cambridgeshire.

The company has a values-driven culture which is celebrated every year by its Pride of Produce World Awards. In addition, these values are manifested through the four pillars of its sustainability programme 4Life. They are Responsible Sourcing, Environmental Stewardship, Workplace Culture, and Community Impact.

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