

20<sup>th</sup> November 2014

### **Produce World Butterwick Community Work Recognised**



Two members of staff at Produce World Butterwick have been recognised for their work with the local community as part of the Pride of Produce World Group Awards.

The team of Jacky Gray and Cathy Oytaben was awarded with the first runner-up prize in the 'Community Impact Award' for creating a volunteering scheme that raised awareness of local projects within the community close to the Butterwick site.

They encouraged staff at Butterwick to integrate with the community on projects and initiatives in the local area, while helping to raise the local profile of the Produce World Group, the UK's largest grower and supplier of fresh, high quality vegetables.

Alistair Winter, Commercial Director at Produce World Butterwick, said: "Cathy and Jacky have been the driving force behind this initiative which has provided a stronger link between the business, local neighbours and the community. The majority of this work is undertaken outside normal working hours, which shows the commitment of both to go the extra mile to help others. Their efforts have had a great impact, with both being fantastic assets to the company and community as a whole."

The print room team at Butterwick was also recognised for their work by earning a first runner-up prize in the 'Team of the Year' award for minimising the wastage of labels on site. The careful monitoring of waste led to significant savings for the site, with the team of Justnya Zawisza, Magda Dobosz and Carla Paiva earning praise for 'working brilliantly under pressure' and their professionalism.

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**Produce World Group Website:** [www.produceworld.co.uk](http://www.produceworld.co.uk) **Produce World Group Twitter:** [@produceworld](https://twitter.com/produceworld)

### **About Produce World Group**

Produce World Group is one of the largest expert growers and suppliers of high quality fresh vegetables in Europe. It is a privately owned business, founded by the Burgess family in 1898, and the family ethos and values remain in place. The Produce World Group business is customer and category focused and it is an industry leader in sustainable and responsible agronomy, growing and lean supply chain management.

Its sourcing is a combination of produce from its own farming division Burgess Farms, joint-ventures, and collaborative working with dedicated grower groups, supplying a variety of root vegetables, potatoes, brassicas, alliums, and organic produce to leading retailers, food service and manufacturing customers.

Produce World Group is the UK's only fresh produce company that regularly donates produce to Fareshare, which enables the charity to plan more effectively each year. In October 2014 the Produce World Group was recognised for its work with Fareshare and Feeding the 5000 for redistributing this produce to help tackle food poverty across the UK by winning the CRTG Best Food Waste Initiative of the Year award. The Waitrose Way Awards also recognised this work, with the Produce World Group being highly commended for its entry into the Treading Lightly – Waste award category. In addition, the Produce World Group was highly recommended in the Champion British award category for its work with the BBC primetime TV programme Harvest, which aimed to raise consumer awareness of how the nation's food gets from field to fork.

Produce World Group is leading the way in sustainability, research and innovation in the agriculture sector. In late 2013 the Produce World Group, in collaboration with other commercial organisations and academic institutions, was awarded funding through Sainsbury's Organic Grant to look at innovative pest controls to improve the growth of organic brassicas. Through Agri-Tech Catalyst funding support, the group is working with Cranfield University to build on the success of the 'Soil-for-Life' project, which aims to inform on-farm decision making and drive innovation in soil management.

### **Media Enquiries:**

For further information, please contact Peter Crowe or Jack Melling at the Produce World press office on 01223 272800 or email [peter.crowe@war.uk.com](mailto:peter.crowe@war.uk.com) / [jack.melling@war.uk.com](mailto:jack.melling@war.uk.com)