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Produce World Group forms strategic alliance with LFP

The Produce World Group has formed a long-term strategic alliance with LFP (Lincolnshire Field Products) which will be one of its largest growing partners for brassicas for the 2015 harvest. It will work in partnership with LFP and a number of existing key growers.

Procurement Director Jon Campbell said: “The Produce World Group is a growing business with ambitious plans over the next five years. We are reviewing our strategies across the Group including procurement. In this sector there was an opportunity to work with LFP, which is one of the country’s leading brassica growers. We are delighted to add its experience and expertise to that of our other key growers.

“As many people will be aware there is considerable pressure on land, as well as consolidation in the industry. It is, therefore, critical to secure the future of the land bank for brassica growing in the light of competition from other crops. We feel this is an important move for the future of brassica growing in Lincolnshire, and will best meet the needs of our customers in the future.

“LFP are at the cutting-edge of agronomy in this sector. Their considerable experience and expertise enables them to deliver the brassica crop in an accurate and timely manner.”

Martin Tate, Commercial Director for LFP, said: “We are looking forward to working closely with the team at Produce World and meeting the needs of its customers in 2015. We feel that there are considerable synergies between our two organisations, particularly as Produce World is a company with farming at its heart.”

Through its farming division, Burgess Farms, the Produce World Group also grows potatoes and onions. It is closely involved with the farming operations of all its growers. It recently held its first grower day to allow the sharing of knowledge, and also helps to facilitate multi-cropping between growers. The Produce World Group works in close partnership with a number of growers and grower groups including Taylor Grown for its organic produce, Tompsett Burgess Growers for roots and Greenshoots for onions.

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About Produce World Group

Produce World Group is one of the largest expert growers and suppliers of high quality fresh vegetables in Europe. It is a privately owned business, founded by the Burgess family in 1898, and the family ethos and values remain in place. The Produce World Group business is customer and category focused and it is an industry leader in sustainable and responsible agronomy, growing and lean supply chain management.

Its sourcing is a combination of produce from its own farming division Burgess Farms, joint-ventures, and collaborative working with dedicated grower groups, supplying a variety of root vegetables, potatoes, brassicas, alliums, and organic produce to leading retailers, food service and manufacturing customers.

In September 2013 Produce World Group featured in primetime TV programme Harvest in a bid to raise consumer awareness of how the nation's food gets from field to fork. The Produce World Group also secured three finalist slots at the 2013 Re:fresh awards for its CSR work, employee engagement and team management. Other successes include winning the Treading Lightly Waitrose Way Award, acknowledging the work Produce World Group does with innovative irrigation techniques.