



**August 2014**

**Produce World is blooming marvellous!**

Produce World Butterwick has got stuck into Boston in Bloom this year in the name of community spirit.

The Produce World Group is the UK's largest grower and supplier of high quality, fresh produce. Its site at Butterwick is the company's brassica division growing and supplying cabbages, broccoli and kales to name a few.

Working closely with the Thistles Adult Day Centre in Sutterton, Produce World Butterwick has been sponsoring a number of initiatives across the town of Boston. Cathy Oytaben, Safety and Environmental Manager at Produce World Butterwick, says: "We donated £400 to allow Thistles to purchase rail sleepers in order for raised beds to be constructed for individuals in wheelchairs and others to enjoy. Everyone at Thistles played a part and along with volunteers, constructed the beds and laid paving to provide wheelchair access.

"We got involved in the Big Boston Clean Up too", says Cathy. Five employees from the Butterwick site took part in the day, which was part of a week-long activity run by Boston Borough Council in preparation for Boston in Bloom. Cathy Oytaben, Daz Cornell, Vita Steckaite, Geoff Horstwood and Aivaras Kanepejus were all keen to help out in a bid to improve the appearance of the town.

Thistles were given a dinghy to restore and the veg giants sponsored the planting of native sea shore plants. This slightly unusual flower bed is now located at the town quayside for the public to enjoy.

During this period, Produce World Butterwick and Burgess Farms have taken on sponsorship of the Bargate roundabout, Boston.



**(Left-right: Ian Flemmer, Partnerships and Sustainability Manager Boston Borough Council, Tracey Redout, Senior HR Advisor at Produce World Butterwick and Cathy Oytaben, Safety and Environmental Manager at Produce World Butterwick)**

**Ends**

**High resolution image available**

**Website:** [www.produceworld.co.uk](http://www.produceworld.co.uk)

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**About Produce World Group**

Produce World Group is one of the largest expert growers and suppliers of high quality fresh vegetables in Europe. It is a privately owned business, founded by the Burgess family in 1898, and the family ethos and values remain in place. The Produce World Group business is customer and category focused and it is an industry leader in sustainable and responsible agronomy, growing and lean supply chain management.

Its sourcing is a combination of produce from its own farming division Burgess Farms, joint-ventures, and collaborative working with dedicated grower groups, supplying a variety of root vegetables, potatoes, brassicas, alliums, and organic produce to leading retailers, food service and manufacturing customers.

In September 2013 Produce World Group featured in primetime TV programme Harvest in a bid to raise consumer awareness of how the nation's food gets from field to fork. The Produce World Group also secured three finalist slots at the 2013 Re:fresh awards for its CSR work, employee engagement and team management. Other successes include winning the Treading Lightly Waitrose Way Award, acknowledging the work Produce World Group does with innovative irrigation technologies.