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Produce World reaches out to next generation

'The fresh produce industry offers great career opportunities for young people' – this was the message promoted by Produce World at Boston College at the end of last month. Produce World staff took part in the college's Food Sector Showcase and talked to students and other young people about the potential for careers in the company and the sector as a whole.

Produce World Group is the UK's leading grower and supplier of high quality fresh vegetables into retail. Produce World has six sites across the East of England, with the Butterwick site situated just outside of Boston. Produce World has the vision of becoming the best and most respected fresh produce supplier in Europe. Not only is Produce World a big name in the trade, but the company also frequently appears in the media, demonstrating the technology, innovation, heritage and passion that lies within the company.

Mark Bowyer, Head of Farming at Produce World, said: "Right now, agriculture and the fresh produce sector are really exciting industries for young people to get involved in. We are seeing a lot of new innovations and technologies coming through".

The food and drink manufacturing industry is the country's largest, with an annual turnover of £92 billion. Organic vegetable sales are on the up and the general public are being encouraged to eat more than their 5-a-day, therefore Produce World is a very exciting place to be.

Mark continued: "As the population grows, the importance of food producers is coming more widely realised. The potential for opportunities and jobs in this sector is immense".

Produce World is keen to reach out to the next generation of agricultural and horticultural enthusiasts, and the business is the ideal platform for these people to learn and grow their knowledge and skillset. Not only does the Group provide the opportunity, it also ensures a superb working environment with its employee engagement scores ranking as some of the best in the country.

Media Enquiries:

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About Produce World Group

Produce World Group is one of the largest expert growers and suppliers of high quality fresh vegetables in Europe. It is a privately owned business, founded by the Burgess family in 1898, and the family ethos and values remain in place. The Produce World Group business is customer and category focused and it is an industry leader in sustainable and responsible agronomy, growing and lean supply chain management.

Its sourcing is a combination of produce from its own farming division Burgess Farms, joint-ventures, and collaborative working with dedicated grower groups, supplying a variety of root vegetables, potatoes, brassicas, alliums, and organic produce to leading retailers, food service and manufacturing customers.

In September 2013 Produce World Group featured in primetime TV programme Harvest in a bid to raise consumer awareness of how the nation's food gets from field to fork. The Produce World Group also secured three finalist slots at the 2013 Re:fresh awards for its CSR work, employee engagement and team management. Other successes include winning the Treading Lightly Waitrose Way Award, acknowledging the work Produce World Group does with innovative irrigation techniques.