



May 2014

PW Butterwick gets busy at Big Clean Up

PW Butterwick staff got stuck in at the Big Boston Clean Up in mid-April. In the name of community spirit a number of employees helped out with picking up litter around Skirbeck Road and the associated areas of Boston.

PW Butterwick is the brassica site for the UK's largest grower and supplier of high quality, fresh vegetables, Produce World Group. The site produces a range of vegetables including broccoli, cauliflower, cabbage and Brussels sprouts.

Five employees from the Butterwick site took part in the day, which was part of a week-long activity run by Boston Borough Council in preparation for Boston in Bloom. Cathy Oytaben, Daz Cornell, Vita Steckaite, Geoff Horstwood and Aivaras Kanepėjus were all keen to help out in a bid to improve the appearance of the town.

Cathy Oytaben, Safety and Environmental Manager at Produce World Butterwick said: "We were really excited to get involved with the Big Boston Clean Up. We hope that our efforts will help to give visitors to Boston a better first impression and help the local residents too."

Cathy continued: "All of the Produce World Group sites really get involved with their communities and we will continue to help our local area. We all hope Boston in Bloom is a great success!"

PW Butterwick is also home to the company's trial fields. The unusual vegetables that have been trialled in these fields have recently been in the public eye, including multi-coloured cauliflowers and red Brussels sprouts!

Ends

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About Produce World Group

Produce World Group is one of the largest expert growers and suppliers of high quality fresh vegetables in Europe. It is a privately owned business, founded by the Burgess family in 1898, and the family ethos and values remain in place. The Produce World Group business is customer and category focused and it is an industry leader in sustainable and responsible agronomy, growing and lean supply chain management.

Its sourcing is a combination of produce from its own farming division Burgess Farms, joint-ventures, and collaborative working with dedicated grower groups, supplying a variety of root vegetables, potatoes, brassicas, alliums, and organic produce to leading retailers, food service and manufacturing customers.

In September 2013 Produce World Group featured in primetime TV programme Harvest in a bid to raise consumer awareness of how the nation's food gets from field to fork. The Produce World Group also secured three finalist slots at the 2013 Re:fresh awards for its CSR work, employee engagement and team management. Other successes include winning the Treading Lightly Waitrose Way Award, acknowledging the work Produce World Group does with innovative irrigation tech