



**PW BUTTERWICK**  
PRODUCE WORLD GROUP

**September 2013**

### **Produce World Butterwick battles Three Peaks in the name of charity**

The UK's leading grower and supplier of fresh vegetables, Produce World, has raised nearly £5,000 for charity after taking on the Three Peaks Challenge.

The company's Butterwick site, near Boston in Lincolnshire, sent 11 employees to take on the adventure, which saw them set off for the Scottish Highlands at 5am on one sunny Saturday morning, completing the challenge at 9pm the following day.

The Three Peaks Challenge sees groups of climbers take on the three highest peaks in England, Scotland and Wales – Scafell Pike, Ben Nevis and Snowdon respectively.



Produce World Butterwick's team climbed 23.5 miles in just 30 hours and raised £4527.17, which will be donated to five worthy causes, including CLIC Sargent, Boston Rugby Club Minis and Juniors, 1<sup>st</sup> Moulton and Whaplode Scout Group, Storm UK Kicking Boxing and Boston Amateur Boxing Club.



The Produce World Butterwick team consisted of Director of Agriculture Andrew Burgess, Processing Director Becky Twinn, Commercial Director Alistair Winter, Technical Director Gavin Willerton, Head of Operational Development Jonathon Tole, Safety and Environment Manager Cathy Oytaben, Team Leader Kevin Roberts, Despach Team Leader Christian Rockcliffe, Intake Forklift Driver Chris Spooner, Forklift Driver Richard Bradbury and FLT Trainer Frank Byrnes.

Andrew Burgess said: "On behalf of the team I would like to thank all of our sponsors, we're delighted with the amount of money raised. The team did a fantastic job and showed a great sense of team spirit throughout. This is a top accomplishment and we hope the money raised benefits the community."

## **Ends**

### **Notes for Editors**

Produce World Group is one of the largest expert growers and suppliers of high quality fresh vegetables in Europe. It is a privately owned business, founded by the Burgess family in 1898, and the family ethos and values remain in place. The Produce World Group business is customer and category focused and it is an industry leader in sustainable and responsible agronomy, growing and lean supply chain management.

Its sourcing is a combination of produce from its own farming division Burgess Farms, joint-ventures, and collaborative working with dedicated grower groups, supplying a variety of root vegetables, potatoes, brassicas, alliums, and organic produce to leading retailers, food service and manufacturing customers.

In September 2013 Produce World Group featured in primetime TV programme Harvest in a bid to raise consumer awareness of how the nation's food gets from field to fork. The Produce World Group also secured three finalist slots at the 2013 Re:refresh awards for its CSR work, employee engagement and team management. Other successes include winning the Treading Lightly Waitrose Way Award, acknowledging the work Produce World Group does with innovative irrigation techniques.

### **Media Enquiries:**

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